



PRIYANKA BAHL

GRAPHIC DESIGNER

An ambitious and motivated graphic designer with an open mind for new ideas and keen eye for details. I love all parts of the creative process as well as learning new skills. I work meticulously, am always seek to improve myself, and have a good sense of team work. A strong believer of 'Do what you Love, love what you do'!

CONTACT

PHONE: +1 (647) 568 5232

EMAIL: priyanka.bahl23@gmail.com

WEBSITE: priyankabahldesigns.com

BEHANCE: behance.net/priyankabahl

LINKEDIN: linkedin.com/in/priyankabahl23

EDUCATION

- **GRAPHIC DESIGN FOR PRINT AND WEB | 2022**
Humber College, Toronto, Canada
- **BACHELOR'S IN COMMERCE | 2013**
Indira Gandhi National Open University
- **ADVANCED 3D AND VISUAL EFFECTS | 2011**
Maya Academy of Advanced Cinematics

DESIGN SKILLS

BRANDING
CORPORATE IDENTITY
TYPOGRAPHY
LOGO DESIGN
INFOGRAPHICS
DIGITAL/PRINT DESIGN
UI/ UX DESIGN
EDITORIAL DESIGN

SOFTWARE SKILLS

MICROSOFT OFFICE
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
ADOBE XD
VISUAL STUDIO CODE

WORK EXPERIENCE

- **LICENSED INSURANCE ADVISOR/ RBC Insurance Feb 2018 | Present**
 - Provide insurance advice and solutions to clients based on their needs
 - Apply critical thinking during client interactions in order to identify and analyze acceptable and unacceptable risk
- **GRAPHIC DESIGNER/ Ohm Graphics Nov 2017 | Jan 2018**
 - Dealt efficiently with design queries from customers
 - Designed marketing materials in both print and digital platforms
 - Completed all stages of a creative process, including brainstorming, mood board, concept development implementation and final artwork.
- **GRAPHIC DESIGNER/ Easy-Tech Services Private Ltd. Feb 2016 | April 2017**
 - Been in charge of creative and marketing products like designing newsletters, logo, any graphic elements, brand guidelines, mailers, etc.
 - Provided weekly updates to the Production Manager in the job's status
 - Worked on graphics for social media platforms for the company
- **GRAPHIC DESIGNER/ Kohler India Corporation Pvt. Ltd. Aug 2015| Feb 2016**
 - Designed showroom templates keeping in mind the company's guidelines and standards
 - Designed company's manual and packaging artworks and produced print ready pdfs
- **GRAPHIC DESIGNER/ Authbridge Research and Services July 2014 | Aug 2015**
 - Designed the Annual Trend Report of the company and other marketing materials
 - Collaborated with Project lead to solve design related problems as per client's needs

INTEREST



DOGS



FRIDGE MAGNETS



TRAVELLING



FOOD



MOVIES